



MAIN DEVELOPMENT FIRST STAGE OP.

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HLINK - S0A0

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Effective Date
1.1.2022

Revision
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Applicability
First Stage Presentations

Prepared
Project Administration

Subject
HYPERLINK / PROJECT GOALS AND OBJECTIVES

Approved
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Which Problem Solved By The Project

People log into different sites every day to get information and browse through these sites one by one. And they are exposed to advertisements on these sites, it is now very difficult to access information directly. On the other hand, they follow social media pages to get information, but due to the nature of social media, users who enter to look at a news one favors other posts and a waste of time occurs. This is a huge waste of time. The project is trying to avoid wasting time.

Problem Solving Method

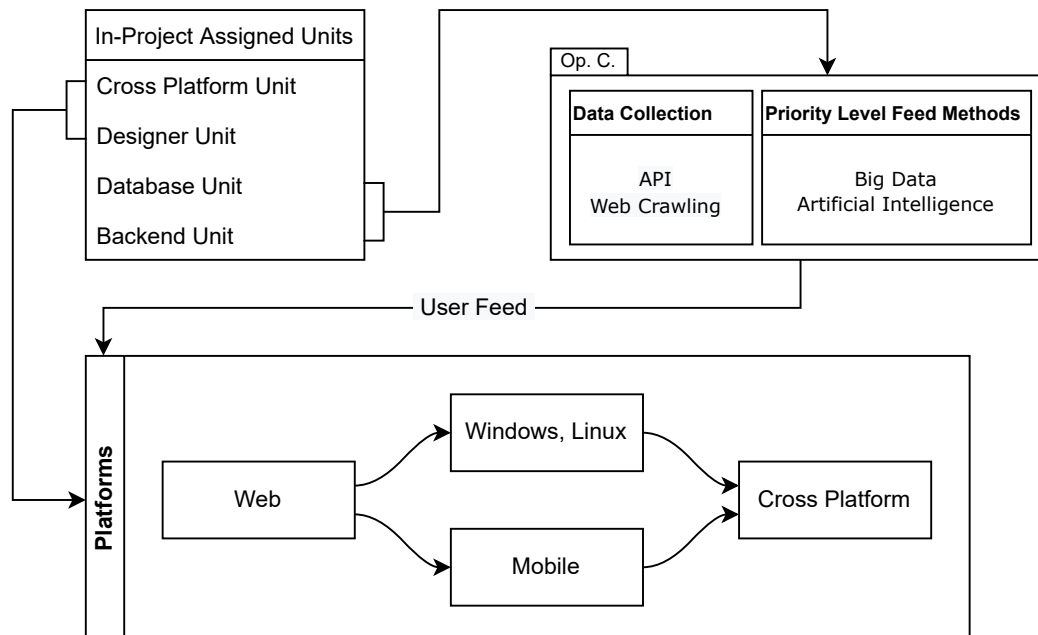
Development Side :

We plan to provide user-specific information flow using big data and artificial intelligence. While doing this, we plan to use API, Web Crawling, Priority Level methods to collect data on the backend.

User side :

We are planning to design an interface produced with an aesthetic design that is extremely easy to use by the user, the user should not have any question marks while using this system. We plan to get as little data from the user as possible while carrying out all these operations.

Element Map



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Module Examples :

- Weather Tracking
- Crypto Marketing
- Important News (on a particular topic)
- Natural Disasters
- Important Day Reminder (special events, holidays)
- Location Tasks
- Education Packet
- Notifying When the Meteorite Passes Over the Peoples
- Product Price Checker

Personal Data Analysis :

- System Usage
- Health Track (sync with other apps)
- Personal Security
- How Much Time Saved

Sample descriptions :

Weather Tracking:

The user is boring in the day without squeezing the weather in the day, if the weather will be bad, "Remember to get the umbrella without going out" style return.

Crypto Marketing :

Important news about crypto assets entered by the user and informing about important changes related to that asset.

Natural Disasters :

Notifying the user of important disasters in the immediate area and informing of early measures. Collaboration with civil societys.

Important Day Reminder:

Notifying of Special Events and Holidays in close to users. Users will not have to follow this information, if the account with family members synchronize the account it will be reminded everyone in the family time in the family (such as birthday, family dinner).

Location Tasks :

When the user has to be reminded when the user comes to certain addresses, the mobile internet shutdown when it comes home, the location service is opened when it goes out of the house. (If there is an audit permission on the phone, the operations will be automatically done.)

Notifying When the Meteorite Passes Over the Peoples :

The description is actually in the title, but this package is actually a space news package. When users receive this package, they will be able to closely follow important developments in space.

Product Price Checker :

If we find the products that users want to buy or enter the program at an affordable price, we will notify the user. While doing this, we will keep ourselves well with "web cookies".

Health Track :

We will follow the user's life values, smart wristbands and smart watches (Watch All Health Data Providers). If we encounter an abnormal value, we will inform the user. We will give advice for a healthier life.

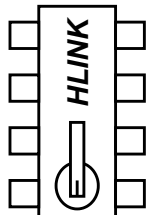
Personal Security :

We will monitor data leaks on the internet, we will notify the user if we notice any leaks of the user's data. At this stage, the e-mail data received from the user during registration will be used. Therefore, we will get the most accurate data of the user.

How Much Time Saved :

Since we process this data instead of the user, we will save time for the user, we will be the assistant of the user. We will inform the user who calculates the time we save with the algorithm. This place can be enriched with data such as hourly wages.

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**FIRST EXAMPLE HYPERLINK MOBILE
APPLICATION OUTLINES AND
SAMPLE MODULE. STAGE 0, INFORMATION EXAMPLE.
ISTANBUL MEDIPOL UNIVERSITY
ISTANBUL, TURKEY**

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